

## SOFTZION Co., Ltd.

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major business	Software development, analysis and research consulting		

SOFTZION is a B2B company that provides CRM services to enterprise customers. In line with customer needs, we developed products by industry and released a total of 12 versions. We are making a leap forward as a company that provides SaaS services along with built-in services.

### Products

	<b>Use</b>	CRM standard type
<b>Salevis CRM</b>	<b>Description</b>	It tracks and manages customer and sales information and connects entire teams to enable seamless work sharing. Cloud-based accessibility allows you to share and manage your work across the enterprise in real time
	<b>Use</b>	Sensing-based field equipment control and monitoring, such as CO2/Temperature/Ozone
<b>IoT Smart Mobile Monitoring Solution</b>	<b>Description</b>	IoT devices and cloud sensing servers are configured as mobile app modules to provide monitoring screens and operate devices through cloud servers based on various sensing data
	<b>Use</b>	Shopping mall-optimized AI CRM solution
<b>AI CRM</b>	<b>Description</b>	By applying machine learning technology, AI analyzes customer tendencies and purchase data, automatically clusters, targets customer ratings and recommends products, and analyzes the results

### Technical Capacity

#### » Application Development

Web(Java, .NET)  
Mobile(Android, IOS)  
Real-time Communication(Web-Socket, Node.js)

#### » Cloud/Big Data Operations

Large-scale Cloud Service  
Mass text messaging(sms, e-mail, kakaotalk)  
Big data storage system

#### » Artificial Intelligence

Customer Classification  
Product Recommendation  
Computer Vision  
Natural Language Processing