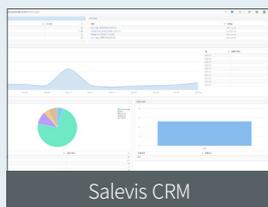


SOFTZION Co., Ltd.

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major business	Software development, analysis and research consulting		

SOFTZION is a B2B company that provides CRM services to enterprise customers. In line with customer needs, we developed products by industry and released a total of 12 versions. We are making a leap forward as a company that provides SaaS services along with built-in services.

Products



Salevis CRM

Use CRM standard type
Description It tracks and manages customer and sales information and connects entire teams to enable seamless work sharing. Cloud-based accessibility allows you to share and manage your work across the enterprise in real time



IoT Smart Mobile Monitoring Solution

Use Sensing-based field equipment control and monitoring, such as CO2/Temperature/Ozone
Description IoT devices and cloud sensing servers are configured as mobile app modules to provide monitoring screens and operate devices through cloud servers based on various sensing data



AI CRM

Use Shopping mall-optimized AI CRM solution
Description By applying machine learning technology, AI analyzes customer tendencies and purchase data, automatically clusters, targets customer ratings and recommends products, and analyzes the results

Technical Capacity

» Application Development

Web(Java, .NET)
 Mobile(Android, IOS)
 Real-time Communication(Web-Socket, Node.js)

» Cloud/Big Data Operations

Large-scale Cloud Service
 Mass text messaging(sms, e-mail, kakaotalk)
 Big data storage system

» Artificial Intelligence

Customer Classification
 Product Recommendation
 Computer Vision
 Natural Language Processing